

Destiny USA's Promotional Calendar 2020

January

Dr. Martin Luther King Jr. Birthday: January 20th

February

Presidents' Day and mid-winter break: February 17th – 23rd

March

Pre-Easter Promotions: mid March

April

Spring break center-wide sale: April 6th – 13th

May

Victoria Day Weekend: May 15th – 18th

Memorial Day Weekend center-wide sale: May 22nd – 25th

June

Summer center-wide sale: June 29th – July 5th

July

Canadian Civic Day Weekend: July 31st – August 3rd

August

Canadian Civic Day Weekend: July 31st – August 3rd

September

Back to School/Labor Day Weekend: September 3rd – 7th

October

Columbus Day/Canadian Thanksgiving: October 9th – 12th

November

Veteran's Day center-wide sale: November 9th – 15th

Thanksgiving & Black Friday: November 26th – 29th

December

Boxing Day: December 26th – January 3rd



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