



destiny usa

## PRESS RELEASE

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## Aerie gets a makeover at Destiny USA

*--Aerie to remain open during remodel in temporary location at Destiny USA--*



**Syracuse, NY (March 12, 2019)** – Aerie, the intimates apparel sister store to American Eagle, is getting a fresh look for its Destiny USA location this spring. As one of the top ten performing locations for the company, Aerie at Destiny USA has been promoted to a flagship store; which means it will welcome more corporate visits and offer the latest trends and a larger supply.

The store remodel is currently underway. Loyal customers will be thrilled to know that **Aerie will remain open during the renovation** by operating out of the former BC and Surf space on the first level, near the Carousel entrance.

**Aerie is scheduled to reopen in its original location on May 23, 2019, on the 1<sup>st</sup> level of the Lord and Taylor wing.**

Launched in 2006, Aerie gained popularity by promoting a wide selection of the most fashionable (and comfortable) undergarments, including bras, undies, and swim apparel. It's where comfort meets style. Today, the American Eagle and Aerie merchandise is available in more than 1,000 locations throughout the United States, Canada, Mexico, and China.

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### About Destiny USA

Destiny USA is New York's largest shopping, dining, outlet and entertainment destination and the sixth largest shopping center in the U.S. Centrally located in Syracuse, Destiny USA is visited by 26 million guests annually and consistently draws from a 4-hour drive and attracts tourists from all 50 states, Canada and worldwide. An unparalleled mix of shopping, dining, outlet and entertainment—all under one roof—combined with its new, onsite Embassy Suites by Hilton hotel cement Destiny USA's reputation as a premier tourist destination. Plan your next visit to Destiny USA, Trip Advisor's #1 travel destination in Central New York, today at [www.destinyusa.com](http://www.destinyusa.com).

### About Pyramid Management Group, LLC

Pyramid Management Group, owner of Destiny USA, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist, and entertainment destinations dominate the northeast, with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry by combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).