

**Press Release:** 

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## Wrapsody Gift-Wrapping Stations Coming Soon to Destiny USA

Volunteers from Wrapsody come to support and raise money for local CNY charities

**Syracuse, NY-** <u>Destiny USA</u> will host the annual Wrapsody gift wrapping program through Monday, December 24, 2018 to raise money for the not-for-profit agencies Hope for Bereaved, the National Council of Negro Women and Clear Path for Veterans. The hours of operation will be from open-close until Christmas Eve. Hundreds of volunteers participate each holiday season to have gifts wrapped, raise awareness and benefit local charities.

"We're thrilled to be part of the Holiday activities taking place at Destiny USA this year," Pat Kriesel, office administrator, Hope for Bereaved, stated. "It is so much fun to see all of the excitement and to help raise awareness for some great causes."

Wrapsody volunteers will wrap gifts for a fee ranging from \$1-\$14, depending on package size, with 4-6 people at each station wrapping gifts. This year's Wrapsody locations include:

- 1st Level near Lord & Taylor, across from H&M (Hope for Bereaved)
- 2nd Level in the Expansion across from Crocs/TJ Maxx (National Council of Negro Women)
- 2nd Level near The Children's Place in the Macy's Wing (Clear Path for Veterans)

Wrappers sign up for a three to four hour shifts with the support and supervision provided by agency staff throughout the season.

"We are fortunate to have Wrapsody be a part of Destiny USA's holiday season, not only to provide gift-wrapping services to our guests, but to have local volunteers support and raise money for very worthy organizations." said Nikita Jankowski, director of marketing, Destiny USA.

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## About Destiny USA

Shopping, dining and entertainment so big, it needed its own zip code. Welcome to Destiny USA—New York's largest destination of its kind with over 250 places to shop, dine and play, visited by 26 million guests every year. From an antique carousel to the world's largest suspended ropes course at WonderWorks to tropical destination Margaritaville, Cheesecake Factory and retail and outlet brands like Apple, Nordstrom rack, Michael

Kors and more, there's something for everyone at Destiny USA. And all of it under one roof with perfect weather year round. Discover the Destiny USA experience and plan your next visit at <u>www.destinyusa.com</u>.

## About Pyramid Management Group, LLC

Pyramid Management Group, owner of Destiny USA, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist, and entertainment destinations dominate the northeast, with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has lead the industry by combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit <u>www.pyramidmg.com</u>.