

PRESS RELEASE

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IT'S BACK! WINTER FUN PASS PRESALE NOW AVAILABLE

— *Destiny USA Pre-sale begins today; Fun Passes valid January 7 – March 17 and include admission into any four-participating dining and attractions at Destiny USA, plus FREE admission to The MOST, Syracuse Crunch, Rosamond Gifford Zoo and Syracuse University Men's and Women's Basketball —*

Syracuse, NY (December 14, 2018) – The Destiny USA Winter Fun Pass is back! Once again, the pass known to offer jam-packed fun at a low cost, includes FREE admission to some of the hottest attractions in Central New York. Sponsored by Burdick Lexus, the 2019 Destiny USA Winter Fun Pass will be **valid from January 7, 2019 to March 17, 2019**.

The Fun Pass is available for pre-sale now through January 6, 2019. Each purchase provides guests with a barcoded booklet of tickets to be used at four of 28 participating Destiny USA venues. For one low price, each booklet offers a savings up to 65 percent per person and includes a bonus admission ticket to a Syracuse Crunch game, the Rosamond Gifford Zoo, The Museum of Science and Technology (The MOST), as well as a Syracuse University men's and women's Basketball game. Restrictions apply and can be viewed online at www.destinyusa.com/winter.

The Fun Pass will even include Destiny USA's newest attraction, APEX Entertainment (opening in February 2019), and new offers from Cinnabon, 5 Wits and more. Guests who purchase pre-sale Fun Passes will receive a special holiday voucher, perfect for gift giving this holiday season.

"We've received numerous requests from shoppers to offer a presale on the Fun Pass, in time for the holidays and today, we are thrilled to announce that it is back by popular demand, with more attractions and restaurant options," said Nikita Jankowski, director of marketing, Destiny USA. "Our continued partnerships with other major attractions like the MOST, the Crunch, the zoo and Syracuse University, help to create an overall welcoming pass for tourists to explore Destiny USA as well as the destination."

"This exciting partnership once again brings together two of the state's top destinations for entertainment," said Anthony Di Fino, associate athletics director for business development, Syracuse University. "The Winter Fun Pass has been an incredible value and adding an admission to one of seven Syracuse Orange men's basketball games and one of three Syracuse Orange women's basketball games make it better (including the home game vs Defending National Champion Notre Dame in which Syracuse will attempt to break their home attendance record). Tourists will experience the magic of the Carrier Dome and two of the best college basketball teams in the country, right here in Central New York."

The Fun Pass offers up free admission to one of seven home Syracuse University men's basketball games and one of three home Syracuse University women's basketball games as an added bonus. Game choices include:

Syracuse University Men's Basketball Game Choices:

- *Clemson, Wednesday, January 9, 8 PM*
- *Georgia Tech, Saturday, January 12, 6 PM*
- *Pittsburgh, Saturday, January 19, 2 PM*
- *Miami, Thursday, January 24, 8 PM*
- *Florida State, Tuesday, February 5, 8 PM*
- *Boston College, Saturday, February 9, 2 PM*
- *Virginia, Monday, March 4, 7 PM*

Syracuse University Women's Basketball Game Choices:

- *North Carolina, Sunday, January 13, 3 PM*
- *Miami, Wednesday, January 23, 7 PM*
- *Notre Dame, Monday, February 25, 6 PM*

The Winter Fun Pass allows guests to build their adventure by choosing any combination of four of the following 28 participating entertainment and dining venues:

ENTERTAINMENT OPTIONS:

- **Funny Bone:** One Ticket to Non-Special Engagement Show of your choice. Must be 21+ or older. Subject to seating availability. Reservations suggested (offer not valid with Child Pass).
- **(Updated Offer) 5WITS:** One 5- Wits Adventure per voucher (up to 3 adventures (per person) per booklet)
- **Amazing Mirror Maze:** General Admission
- **Canyon Climb:** One Ropes Climb
- **Dave & Busters:** \$10 Power Card
- **GlowGolf:** One Round of Mini Golf
- **LazerTag:** Three Games of Lazer Tag
- **Escape the Mystery Room:** One Admission
- **RPM Raceway:** One Race (License Fee Waived)
- **SkyTykes:** One Ropes Climb (Must Be 48" or Less)
- **The Museum of Intrigue:** One Game (Story) from Top Shelf (Minimum 2 Participants)
- **(NEW) (COMING SOON) Apex Entertainment: Your choice of one item** - either 30 minutes of bowling & shoe rental, or 60-minute arcade card, or 1 game of laser tag, or 2 rounds of bumper cars, or 1 round of hologate, or 1 round of x rider.
- **WonderWorks:** One General Admission

SHOPPING OPTIONS:

- **Carhartt:** Limited Edition Syracuse-Branded T-Shirt
- **Microsoft:** X-Box Game Pass (1 Month)

DINING OPTIONS:

- **(NEW) Auntie Anne's:** Classic Pretzel Combo - includes 1 classic pretzel, 1 dipping sauce, and 1 medium fountain soda only.
- **Burger King:** ADULT: Double Cheeseburger Meal, CHILD: 4-Piece Chicken Nuggets Kid's Meal
- **Cantina Laredo:** Gourmet Enchiladas or Specialty Tacos
- **(Updated Offer) Cinnabon:** A Minibon and Small Fountain Drink (or Small Coffee)
- **Gordon Biersch:**
 - Adults: Exclusive "Fun Pass" Pizza, or GB Chopped Salad, or "Destiny Burger" or CBLT.
 - Kids: Mac and Cheese with Choice of Seasonal Fruit or Fries, or Cheese Pizza, or Pepperoni, or Cheeseburger with Choice of Seasonal Fruit or Fries, or Chicken Sandwich with Cheese with Choice of Seasonal Fruit or Fries, or Pasta Marinara with choice of Seasonal Fruit or Fries
- **Johnny Rockets:**
 - Adults: Original Burger, or Streamliner Burger, or Rocket Dog, Fries, and Soda.
 - Kids: Mini Burgers (2), or Grilled Cheese, or Mini Hot Dogs, Fries, and Soda
- **Margaritaville:** Choice of Cheeseburger in Paradise with Fries and Soda or Chicken Caesar Salad and Soda
- **P.F. Chang's:**
 - Adults: \$10 gift card
 - Kids: \$5 gift card
- **(Updated Offer) Sweet Yummy:** One Regular Size Cup of Frozen Yogurt with Toppings (up to 12 oz), or Smoothie, or Milkshake, or Regular Ice Cream, or Crepe
- **(Updated Offer) Syracuse's Original Carmelcorn Shoppe:** Large Box of Popcorn (Choice)
- **TGI Fridays:**
 - Adults: Classic Friday's Combo- includes boneless or traditional wings, mozzarella sticks, and loaded potato skins (\$13.99 value)
 - Kids: Kids Meal from the Kids Menu
- **(Updated Offer) World of Beer:**
 - Adults: Signature pretzel and beer (choice of Happy Hour beers)

- Kids: Mac & cheese bites
- **Coldstone Creamery**: “Like It” Signature Sundae

For Syracuse Basketball admission, Fun Pass tickets must be surrendered and exchanged in person at the Carrier Dome box office, GATE B (900 Irving Avenue, Syracuse, NY 13244). They can be exchanged at any time during business hours (including for future games) Monday-Friday, 8:30 a.m. to 4:30 p.m., and two hours prior to tip-off on weekend game-day. Fun Pass tickets will be redeemable for a non-premium, 300 level ticket in the Carrier Dome and groups will be placed together, when possible.

Purchase the Fun Pass online at www.destinyusa.com/winter or visit Destiny USA’s Guest Services desk on the first level of Destiny USA, under the Carousel.

The Children’s Fun Pass is available for \$40 plus applicable sales tax (ages 12 and younger – age and weight restrictions apply) and Adult Fun Passes are available for \$50, plus applicable sales tax.

**65% savings compared to purchasing individual venue passes and SU basketball ticket separately.*