



**destiny usa**

## MEDIA ADVISORY

### Media Contacts:

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## DESTINY USA ANNOUNCES MEDIA AVAILABILITY FOR THANKSGIVING WEEKEND

*-- Representatives from Destiny USA will be available for media interviews  
Thanksgiving Day and Black Friday --*

**Syracuse, NY (November 21, 2018)** -- Representatives from [Destiny USA](#) will be available for on-site media interviews on Thanksgiving Day and Black Friday. Members of the media are encouraged to contact the following Destiny USA spokespeople for any time-sensitive interview requests throughout the holiday weekend:

### **Thanksgiving Day:**

- 8:00 p.m. – midnight — Nikita Jankowski, director of marketing, Destiny USA
- 8:00 p.m. – midnight — Rob Schoeneck, general manager, Destiny USA

### **Black Friday**

- 5:00 a.m. – 10:00 a.m.- Nikita Janowski, director of marketing, Destiny USA
- 6:00 a.m. – noon - Rob Schoeneck, general manager, Destiny USA

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### **About Destiny USA**

Destiny USA is New York's largest shopping, dining, outlet and entertainment destination and the sixth largest shopping center in the U.S. Centrally located in Syracuse, Destiny USA is visited by 26 million guests annually and consistently draws from a 4-hour drive and attracts tourists from all 50 states, Canada and worldwide. An unparalleled mix of shopping, dining, outlet and entertainment—all under one roof—combined with its new, onsite Embassy Suites by Hilton hotel cement Destiny USA's reputation as a premier tourist destination. Plan your next visit to Destiny USA, Trip Advisor's #1 travel destination in Central New York, today at [www.destinyusa.com](http://www.destinyusa.com).

### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Destiny USA, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. Pyramid has lead the industry by combining the best elements of traditional retail with world-class dining and entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).