



FOR IMMEDIATE RELEASE

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Party with Uptown Alley New Year's Eve!

Manassas, VA – Uptown Alley in Manassas will be ringing in the New Year with a blowout party guaranteed to send the 20-aughts out in glorious fashion. It's a whole new decade! What better way to celebrate than with, delicious food and drinks, \$10,000 worth of prizes, live music, bowling, laser tag, arcade games, and a ball drop at midnight!?

The party starts the morning of NYE, where Uptown Alley will be ringing 2020 in early with a daytime family celebration. Welcoming for all ages, and featuring great group specials on entertainment and pizza, the daytime celebration gets the whole family in on the fun. Stick around for \$1,000 worth of kids prizes, and a 4:00pm balloon drop just for the little ones!

After the daytime family party, phase two begins. Watch a live musical performance from InsideOut in the concert hall, while enjoying food and drink specials galore as you wait for the ball to drop at midnight! Prizes will be given out left and right throughout the evening and, of course, the group specials include champagne. This New Year's celebration promises to be one for the history books. For tickets or more info. contact Sales@Uptownalleymanassas.com

For further information on holiday events, mall stores or holiday hours, please visit the Manassas Mall website at www.ManassasMall.com. Like the mall on [Facebook.com/ManassasMall](https://www.facebook.com/ManassasMall) and follow them on [Twitter.com/ManassasMall](https://twitter.com/ManassasMall) and [Instagram.com/ManassasMall](https://www.instagram.com/ManassasMall).

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About Pyramid Management Group, LLC

Pyramid Management Group is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-

based, tourist and entertainment destinations dominate the northeast with 17 properties located throughout New York, Massachusetts and Virginia. Pyramid is an industry leader in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.