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Attachment:

[Image 1](#)

[Image 2](#)

Dry Goods USA Now Open at Walden Galleria

-- Young women's fashion specialty retailer is now officially open at WNY shopping center --

Buffalo, NY: Dry Goods USA, a subsidiary of Von Maur Department Store, has officially opened today at Walden Galleria. The junior women's fashion retailer's 3,860 sq. ft. store location is on the lower level of the shopping center across from the Apple Store. Dry Goods has an ever-changing selection of today's newest fashions. From clothing to jewelry to accessories, Dry Goods has everything you'll need to pull together your latest look. Dry Goods features an interior design that has a vintage-store feel.

Dry Goods at Walden Galleria will host an official grand opening on Saturday, July 15th where customers will be greeted by colorful gerbera daisies as they walk into the store and will also receive a free tote bag with any \$50 purchase that day.

"We are excited by the success of Dry Goods as we continue to expand our footprint and introduce the brand to new fashion-forward shoppers seeking the latest on-trend clothing and accessories," said Melody Wright, COO of Von Maur, the family-owned, 150-year-old parent company of Dry Goods. "Our ever-changing mix offers new, fresh takes that allow our shoppers to create their own individual look at a reasonable price."

Located in a small, rented storefront in downtown Davenport, Iowa, the first Von Maur Dry Goods store was founded back in 1872. In 2010, Von Maur returned to its roots by opening the first Dry Goods store in Aurora, Illinois.

"The Dry Goods brand was created to bring our tradition of customer service to a new generation of younger, fashion-forward customers," said Lindsay Caltagirone, VP of stores for Dry Goods.

For more information regarding Dry Goods, visit www.drygoodsusa.com. For additional news regarding Walden Galleria retailers, restaurants, or entertainment venues, please visit www.waldengalleria.com.

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About Dry Goods:

Dry Goods USA, a subsidiary of Von Maur Department store, currently operates 71 stores in 19 states in addition to an online business. When opened, the new additions will expand the retailer's footprint to 81 locations. Its parent company, Von Maur, operates 37 department stores across 15 states: Alabama, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, New York, Ohio, Oklahoma, and Wisconsin. The family-owned and operated company offers free delivery year-round. For more information, visit www.drygoodsusa.com.

About Walden Galleria

Walden Galleria is the Buffalo-Niagara region's premier shopping, dining, and entertainment destination. With over 200 retailers, 9 sit-down restaurants, an international food court, and Regal Cinemas Stadium 16 with 4DX and RPX theatres with full reclining seats, Walden Galleria truly dominates the retail market. Walden Galleria attracts over 23 million visitors a year by offering an impressive and unique selection of retail, restaurants, and entertainment that cannot be found anywhere else in the market including Anthropologie, lululemon athletica, Free People, Urban Outfitters, Apple Computer, ZARA, Texas de Brazil, The Cheesecake Factory, Dave & Buster's, Urban Air Adventure Park, 5 Wits and many more! For more information, visit www.waldengalleria.com.

About Pyramid Management Group

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.