



COMMUNITY REPORT

2021 YEAR IN REVIEW



MARCH 4, 1998

PALISADES CENTER OPENED ITS DOORS TO THE PUBLIC



PALISADES CENTER SNAPSHOT

YOUR PREMIER SHOPPING, DINING, AND ENTERTAINMENT DESTINATION

4,938

**JOBS BROUGHT TO
CLARKSTOWN AND
ROCKLAND COUNTY**

12th

**LARGEST SHOPPING, DINING,
AND ENTERTAINMENT
DESTINATION IN THE USA**

200+

BUSINESSES

TO OUR FRIENDS, PARTNERS, NEIGHBORS, AND GUESTS

Palisades Center experienced another successful year
with the not-for-profit groups from Clarkstown and Rockland County!

Palisades Center worked with 79 groups and held 799 events at the Center in 2021. Partnering with and giving back to our community is important to us, and we believe it is part of what makes the Palisades Center successful.

We are pleased to work with all not-for-profit organizations looking to benefit from the Center. Whether it is a tabling opportunity for fundraising and awareness campaigns, a community room for training, or a large event in the common area, our doors are always open!

Together we make a difference!

FIGHT AGAINST COVID-19

Since the start of the COVID-19 pandemic, Palisades Center has proudly worked alongside the Rockland County Department of Health to distribute valuable health information and masks, in addition to hosting a series of free COVID-19 vaccination clinics.

“Palisades Center is a vital partner in our efforts to share health and safety best practices and administer COVID-19 and flu shots to residents and visitors. We must all do our part to prevent the spread of COVID-19 and I thank the Palisades Center for welcoming us,” said Commissioner of Health Dr. Patricia Schnabel Ruppert.

In 2021, the Rockland County Department of Health held eight COVID-19 vaccination clinics at Palisades Center and administered 557 total shots.





NEW YORK BLOOD CENTER

Before COVID-19, mobile blood drives hosted by high schools, colleges, businesses, and other organizations made up approximately 75% of the region's incoming blood supply. The number of blood drives dropped by two-thirds due to COVID-19, resulting in dangerously low levels of the region's blood supply.

In 2021, Palisades Center provided the New York Blood Center with space to conduct 11 drives that resulted in 206 collections, saving 618 lives.

"Palisades Center is one of our top community partners by accommodating our urgent blood drives," said Javier Jimenez, Account Manager for New York Blood Center. "618 lives were saved from the generous donors that participated in Palisades Center's 2021 blood drives."

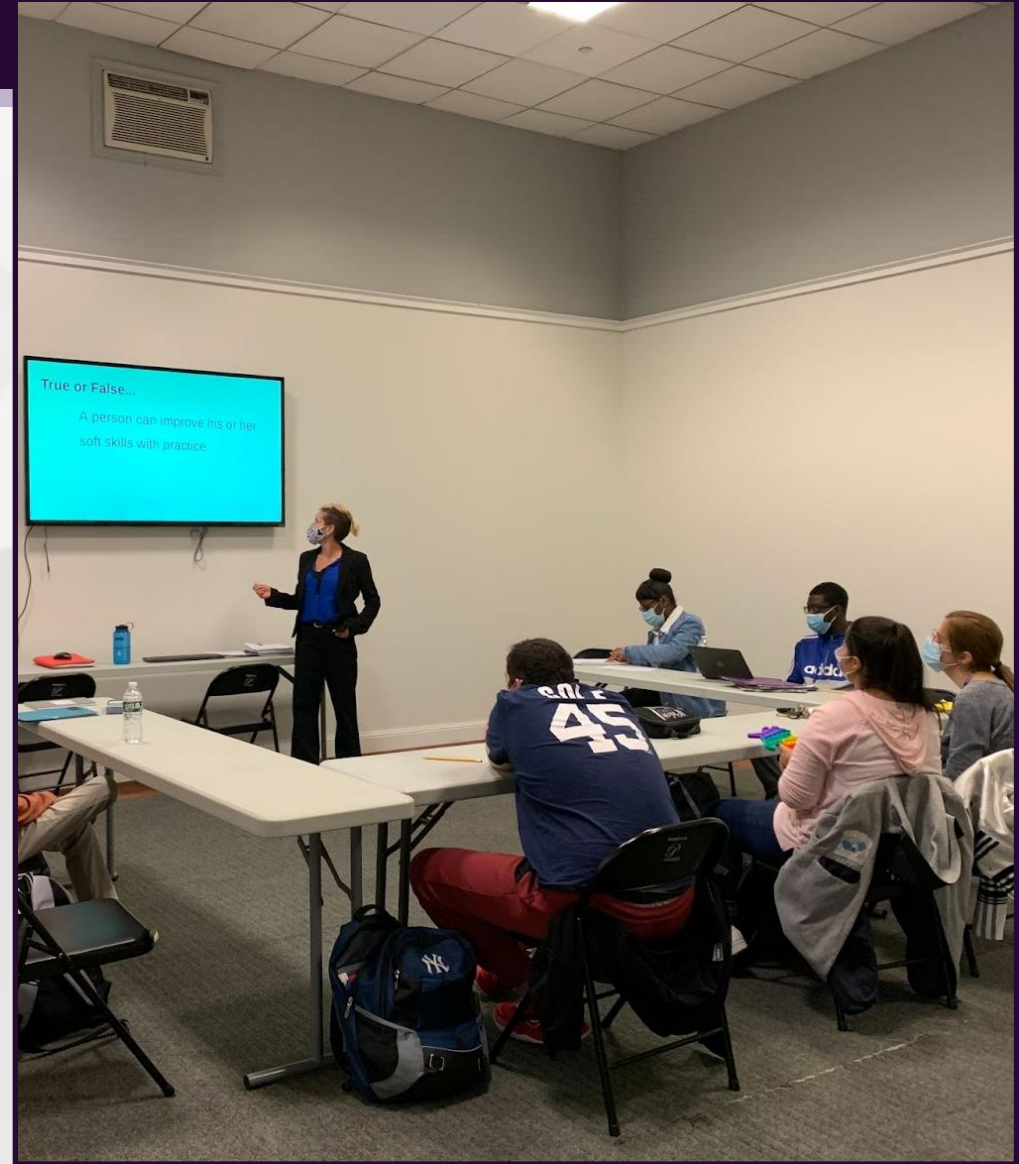


ROCKLAND BOCES

At the start of the 2021 school year, Palisades Center, Rockland BOCES, and BRIDGES partnered in a unique opportunity for high school students to explore, develop and practice essential career-readiness skills in a fast-paced retail environment.

Palisades Center provided Rockland BOCES with a space to teach their Promoting the Acquisition of Lifelong Skills (PALS) program that gives students the opportunity to gain real-world experience through placement in various businesses and retail operations throughout Palisades Center, allowing each to develop lifelong career readiness skills. Students that participate in the program represent Clarkstown, Nanuet, Newburgh, North Rockland, Pearl River, Suffern and Washingtonville school districts.

*"This initiative combines the instructional expertise of Rockland BOCES, the robust support of BRIDGES and the retail strength of the Palisades Center to help our students access critical life and career needs," said **Rockland BOCES Principal Elise Rosenberg.***



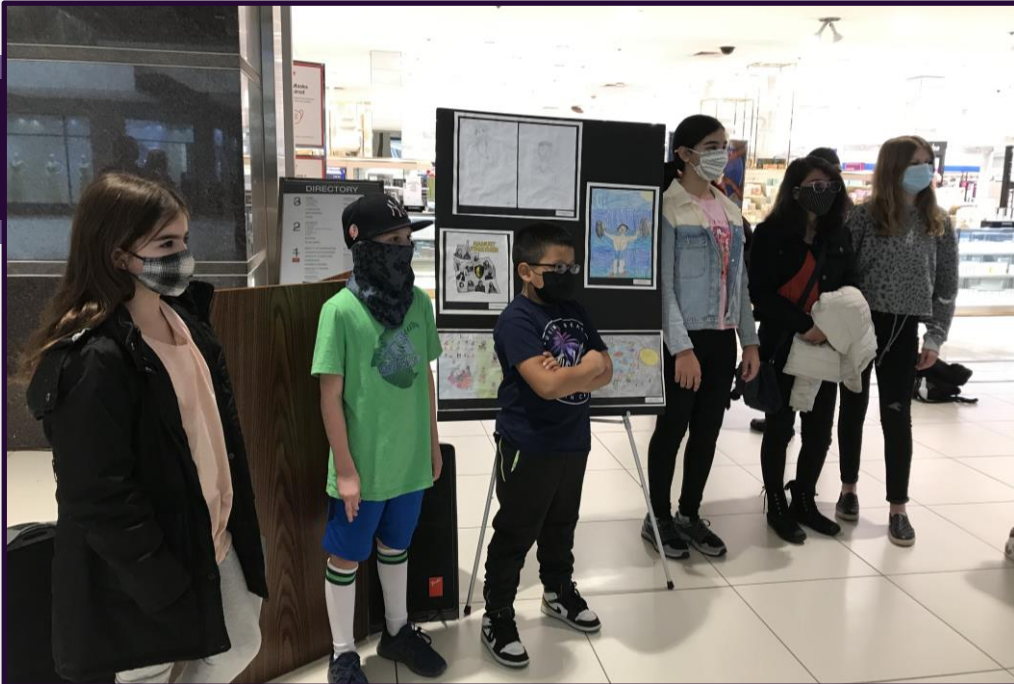


@sufferncentralsd

SUFFERN SCHOOL DISTRICT

In 2021, local indoor venues that traditionally hosted track and field events closed due to the pandemic. Palisades Center provided space in its underground parking garage to the Suffern Central School District to host NYSPHSAA High School Varsity Track Meets at Palisades Center.

*“None of this would be possible if Palisades Center was not so gracious and accommodating,” said **Jeff Dempsey, Suffern XC, Track & Field Head Coach.** “They really stepped up to save the kids.”*



NANUET SCHOOL DISTRICT

In 2021, Palisades Center hosted the Nanuet School District’s Art & Culture Exhibition in partnership with Nanuet and Beyond and the Greater Nanuet Chamber of Commerce. 100 works of art from Nanuet students (K-12) were displayed throughout the Center.

*“As a school district that values and prioritizes the celebration of the arts, we were thrilled to offer our community the 7th Annual Nanuet School District Art and Cultural Exhibition at Palisades Center,” said **Dr. Kevin R. McCahill, Superintendent of the Nanuet Union Free School District.***

ARTS COUNCIL OF ROCKLAND

In 2021, Palisades Center donated a gallery space to The Arts Council of Rockland (ACOR), a non-profit arts organization dedicated to advancing arts, culture, and the role of artists in our community.

The Hidden Treasures Gallery, located on Level One of Palisades Center, features works from local ACOR artists and rotates exhibits every two months.

"This art exhibition marks a seminal moment for Arts Council of Rockland," said Lisa D'Amico, ACOR Member and Gallery Committee Chairperson. "It is with excitement and gratitude that we join the Palisades Center to celebrate the works of local artists with an outstanding public exhibition space."



UNITED WAY OF ROCKLAND

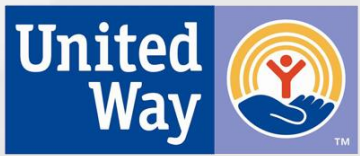
In the spring of 2021, Palisades Center partnered with the United Way of Rockland (UWRC) to launch the first *Volunteer in the Moment* event as part of the overall Spring Days of Caring program. The one-day event allowed Palisades Center's guests to give back by participating in various volunteer opportunities.

"The idea behind the Volunteer in the Moment event is to provide meaningful volunteer opportunities for the public, to demonstrate that volunteering can be fun, creative, varied and impactful," said an **UWRC representative**. *"UWRC was thrilled to partner with Palisades Center to offer a spontaneous volunteer experience for the public."*

In addition, Palisades Center's management staff participated in United Way of Rockland's days of caring events and volunteered at various non-profit organizations throughout Rockland County.



PALISADES CENTER PARTNERED WITH THE FOLLOWING COMMUNITY ORGANIZATIONS AND MORE IN 2021



United Way of Rockland County



THE ARTS COUNCIL OF ROCKLAND



AWARENESS CAMPAIGNS

Palisades Center has an extensive reach and will work with your team to promote your organization's event throughout the Center and to our email list and 80,000+ social media followers.

Palisades Center is looking forward to working with you in the future! Please contact us to start organizing your next event.

Keri Cunningham, Marketing Director

Palisades Center

1000 Palisades Center Drive

West Nyack, NY 10994

(845) 348 – 1005 x110

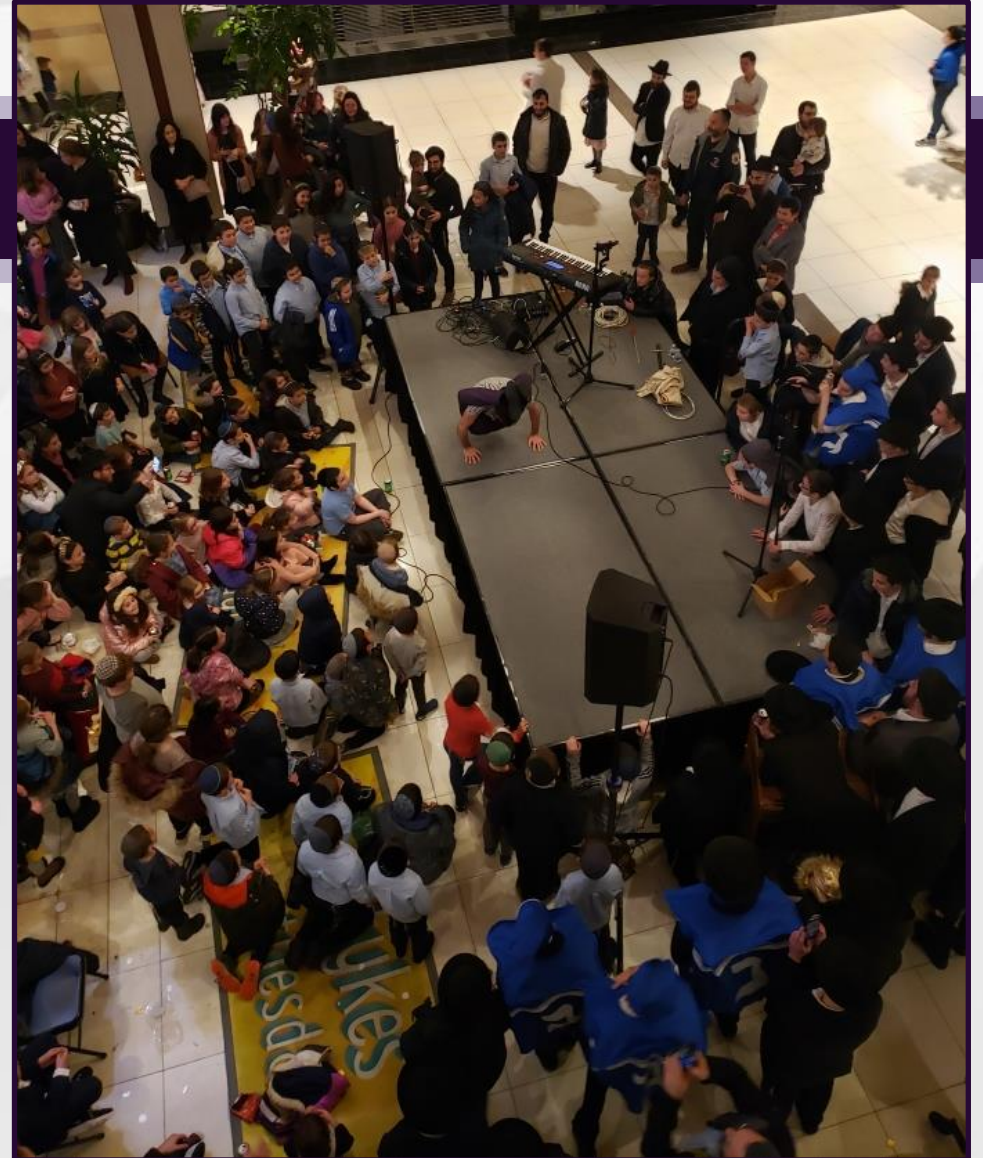
KeriCunningham@pyramidmg.com



DONATION REQUESTS

Palisades Center's event spaces, tabling opportunities, and community rooms are FREE for not-for-profit use. In addition, Palisades Center stores, restaurants, and entertainment venues may partner and donate to various not-for-profit organizations.

Please visit PalisadesCenter.com/Community to submit your request to the marketing department and our team will contact you.



THANK YOU!

Palisades Center is among the topmost visited malls in America and is the premier shopping, dining, and entertainment destination in Southern New York. Located just 30 minutes north of New York City, Palisades Center is a four-level shopping center offering over 200 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike.

PalisadesCenter.com

(845) 348-1000 • 1000 Palisades Center Drive • West Nyack, NY 10094

