



WRRC AM 1700
RADIO UNSCRIPTED!

Rockland's hometown radio station, AM 1700 WRRC, is the exclusive broadcast home for the New York Boulders' home games in their 2021 inaugural Frontier League season! Join us as they battle it out for the championship!

Target WRRC listeners and Rockland baseball fans with these budget-friendly sponsorship packages!

The Base Hit: one 0:30 spot during all 48 home games: **\$1,500**

- ❖ Playoff & Championship Games included
- ❖ 3 ads per week, Mon-Fri, 6-10am on "The Morning Show with Steve & Jeff"
- ❖ 6 random ads per week M-F during the broadcast day
- ❖ 200 spots over 16+ weeks! That's about \$7.50 per spot!

The Double Play: one 0:60 spot (same as above): **\$2,500**

The Triple: exclusive sponsorship of the New York Boulders' weekly "Talkin' Baseball" interview segment on "The Morning Show with Steve & Jeff" (includes at least one spot per game plus the same benefits as The Base Hit, above): **\$3,000**

Bonus: your ads running when you pay in full! So, don't wait 'til the season starts on May 27th – take a swing NOW!

