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**HERE COMES SANTA CLAUS! TREE LIGHTING AT PALISADES CENTER**

**WEST NYACK, N.Y.:** On Friday, November 8<sup>th</sup>, Palisades Center welcomes Santa and friends for the first time this holiday season and invites the community for their annual tree lighting event!

Santa and Mrs. Claus are coming to Palisades Center on Friday, November 8<sup>th</sup> from 5:30 to 7:00 p.m. to kick-off the holiday season with a special tree lighting party! Join us for a fun-filled, family-friendly night featuring appearances by your favorite Snow Queen and friends, hands-on activities for kids, and music from the Candice Reyes Quintet.

Santa has been making the trip down from the North Pole to Palisades Center for over ten years! When he isn't busy in the toy shop, Santa enjoys baking cookies with Mrs. Claus, running with reindeer, and reading with the elves. To commemorate his years of bringing joy to the center, this is only the beginning for this magical, holiday season!

**WHAT:** Santa's Arrival & Tree Lighting Ceremony  
**WHEN:** Friday, November 8<sup>th</sup>, from 5:30 to 7:00 p.m.  
**WHERE:** East Court, Level One near H&M  
**COST:** Free

To learn about more happenings at the center, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

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