FOR IMMEDIATE RELEASE: October 15, 2019

MARKETING CONTACT: Keri Cunningham, Marketing Director KeriCunningham@pyramidmg.com 845-348-1005, ext. 110



ROCKLAND BUSINESS ASSOCIATION TO HONOR PALISADES CENTER AT THE 10th ANNUAL GREEN AWARDS



WEST NYACK, N.Y.: On Thursday, October 17, 2019, Palisades Center will receive the 2019 Green Council Award in the Transportation Improvement Category from the Rockland Business Association (RBA) Green Council. The 10th annual awards honor RBA member companies that embrace green and sustainable measures within their business model in the categories of Energy Efficiency, Water Conservation, Transportation Improvement, and Not-for-Profit.

Palisades Center is being recognized for their collaboration with Tesla, the world's largest all-electric vehicle manufacturer, that brought Tesla Superchargers to Rockland County. Palisades Center is the only facility that provides these charging stations in Clarkstown and Rockland County, and is one of the biggest in New York with the ability to charge twenty vehicles simultaneously.

"Palisades Center has always strived to work collaboratively with the community in which we reside to foster growth and prosperity," said Darrin Houseman, General Manager of Palisades Center. "As the top tourism destination in Rockland County, we are thrilled to be partners with Tesla. We are grateful to be honored by RBA's Green Council and look forward to continuing to adopt green principles within our facility."

WHAT: Rockland Business Association's 10th Annual Green Council Awards
WHEN: Thursday, October 10th from 11:30 a.m. to 1:30 p.m.
WHERE: Rockland County Club, 380 Route 9W, Sparkill, NY 10976

"Palisades Center's continued investment in smart, clean infrastructure is extremely worthy of this recognition. Each environmentally friendly change we make, no matter how small it may be, is a step towards having a larger impact. All of our choices can make a difference, and I thank the Palisades Center for their actions which support sustainability, economic growth and tourism in Rockland County," said County Executive Ed Day. "Congratulations Palisades Center at being a leader in green Technology. Your foresight has earned this welldeserved award," said Donald Franchino, Clarkstown Town Councilman.

"The RBA Green Council is proud to present Palisades Center with this year's Green Council Award in the Transportation Improvement category. The Lower Hudson Valley is one of the strongest areas in the state for electric vehicles. The partnership between Palisades Center and Tesla provides a much-needed resource while driving visibility and traffic to Rockland County," said Michael Shilale, Chair of the RBA Green Council.

Palisades Center will be in the company of three additional 2019 RBA Green Council Award winners that include, US Information Systems, Instrumentation Laboratory, and Urban Electric Power.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit <u>www.palisadescenter.com</u>, <u>www.facebook.com/palisadescenter</u>, <u>www.twitter.com/palisadescentr</u>, or <u>www.instagram.com/palisadescentr</u>.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit <u>www.pyramidmg.com</u>.

About Rockland Business Association

The Rockland Business Association mission is to educate, inform, and provide beneficial services to members and actively represent, promote and support the business community of Rockland County, New York. For more information, visit https://www.rocklandbusiness.org/

###