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ANNUAL LAPS FOR LITERACY MALL WALK AT PALISADES CENTER

WEST NYACK, N.Y.: Returning for their annual mall walk, United Way of Rockland will host “Laps for Literacy” on Saturday, November 17th at Palisades Center to campaign funding and awareness for literacy programming throughout Rockland County.

United Way’s Rockland County chapter supports the local community through research and grassroots advocacy, by identifying the most urgent community needs in the areas of education, healthcare, and economic security. The organization assists with supplemental literacy programs nationwide, ranging from early childhood pre-literacy enrichment through high school after-schools and summer programming.

Laps for Literacy will be supporting Parent Child Home Program and After Schools Playgroups (coordinated by Rockland 21C), tuition scholarships (coordinated by Childcare Resources of Rockland), Youth Summer Programs at Martin Luther King and Haverstraw Centers, and various school districts including East Ramapo, Nyack, Clarkstown, North Rockland, and Orangetown.

The event will take place on Level Three, starting near the Food Court at Palisades Center. Participants will walk the length of the level and be eligible for raffles and giveaways.

WHAT: Laps for Literacy Mall Walk, with United Way of Rockland

WHEN: Saturday, November 17th, starting at 9:00 a.m.

WHERE: Food Court, on Level Three

Participants are requested to register for the event, by visiting https://www.uwrc.org/laps_application.php. To learn more about the event and other happenings at the center, please visit www.palisadescenter.com.

About United Way

United Way's mission is to advance the common good. With your help, we can create opportunities for a better life by focusing on: a quality education that leads to a stable job, which provides the income that can support a family through retirement; and good health. Everything we do supports these building blocks for a better life - that provide the skills necessary to achieve these goals. We invite you to be part of the change. Be part of improving the education, income and health of people in our community. Because united we stand. United, we elevate. United, we can change what we see in our world. For more information, please visit <https://www.uwrc.org/>.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadesctr, or www.instagram.com/palisadesctr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

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