



Media Release

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CHERRY HILL PROGRAMS PARTNERS WITH AUTISM SPEAKS FOR BUNNY CARES EVENT

Sensory-Friendly Event to be Held on Sunday, April 6th at Salmon Run Mall with the Easter Bunny

(Watertown, NY) – April is Autism Awareness Month and Cherry Hill Programs (CHP) is proud to celebrate a decade of partnership with Autism Speaks through Bunny Cares! This sensory-friendly Bunny Magic photo experience is designed for individuals with autism and sensory sensitivities. Salmon Run Mall is pleased to host this wonderful event once again this year.

**Bunny Cares will take place
Sunday, April 6, 2025, from 9 a.m. to 10:30 a.m.
at the Court area near Billy Beez**

Salmon Run Mall provides a sensory-friendly photo experience for the community and guests can celebrate Bunny Magic in a sensitive environment and capture memories that last a lifetime. It's easier than ever to reserve your time slot for visits and photos, as well as Bunny Events. Just go to [Where Is Bunny - Salmon Run Mall](#).

With Easter landing on Sunday, April 20th, there is plenty of time to hop into the fun with exciting, themed Bunny photo experiences.

Visits and Photos with the Easter Bunny will be available:
Friday, April 4th – Saturday, April 19th

For more information on this and other events, sales, promotions and more, contact the Marketing Department at Salmon Run Mall at 315-788-9210 or visit www.shopsalmonrunmall.com.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, JC Penney, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

