*Media Release*

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**SANTA RETURNS TO SALMON RUN MALL WITH A JOYFUL CELEBRATION!**

SALMON RUN MALL BRINGS THE SANTA MAGIC EXPERIENCE TO THE COMMUNITY

THROUGH A PARTNERSHIP WITH CHERRY HILL PROGRAMS

(WATERTOWN, NY) – Santa’s making his grand return to Salmon Run Mall this holiday season, offering the enchanting Santa Magic photo experience provided by Cherry Hill Programs (CHP). As North America’s premier provider of experiential photography, CHP brings holiday magic to hundreds of venues, enchanting families and individuals alike.

Salmon Run Mall’s Santa Magic is open from Black Friday, November 29th to Christmas Eve, December 24th. Reservations are encouraged and can be made [BY CLICKING HERE](https://whereissanta.com/). Walk-up visits are scheduled according to availability.

Guests can bring home their Santa Magic photos with a commemorative photo package. The best value is Package A which includes two poses, all digital images, a limited edition postcard and 9 prints: (2) 5x7 prints, (2) 4x6 prints and (4) and wallet photos for only $49.99. Additional photo package information is available at whereissanta.com.

In addition, each reservation booked in advance at whereissanta.com will receive a free personalized message from Santa, compliments of Portable North Pole and 10 free Holiday Cards from Shutterfly along with 50% off their entire Shutterfly order.

Santa Magic photo experiences reservations are now open at whereissanta.com. Guests can book their photo experience and purchase their holiday photo packages until Christmas Eve, December 24th.

For information on this and other upcoming holiday events, click on [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com), visit us on Facebook or follow us on Instagram.

Happy holidays from the stores, employees and staff at Salmon Run!