



## Media Release

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# American Red Cross

## Salmon Run Mall to Host Blood Drive

(WATERTOWN, NY) – Salmon Run Mall will host a community blood drive with the American Red Cross on Thursday, February 3<sup>rd</sup> from 1 p.m. to 6 p.m. in the Court area near Perfection Nails. All individuals at the blood drive must wear a face mask regardless of vaccination status.

The Red Cross is experiencing the worst blood shortage in over a decade, posing a concerning risk to patient care. Please consider donating.

The Red Cross is also in need of volunteers to serve as Donor Ambassadors at area blood drives. Volunteers serve the following needs at drives: welcoming donors, answering questions, educating donors, managing donor flow, coordinating schedules, collaborating with staff and creating a safe and welcoming environment. For more information on volunteering, visit [www.redcross.org/volunteer](http://www.redcross.org/volunteer).

The Blood Drive will be held from 1 p.m. to 6 p.m. in the court area near Perfection Nails. Appointments are encouraged and appreciated. There are several ways to schedule an appointment:

- Visit [RedCrossBlood.org](http://RedCrossBlood.org)
- Use the Blood Donor app
- Call 1-800-RED CROSS (1-800-733-2767)
- Sponsor Keyword: SalmonRunMall

The American Red Cross wants you to consider a Power Red Cell donation if you are O-, A-, B- or O+. Download the Blood Donor App and use RapidPass to save time the day of the drive! The Blood Donor App serves as your digital donor card, you can schedule your next appointment, track lifetime donations, view your blood pressure, and follow your donation as it makes its way to a hospital to help someone in need!

For more information on this and other events, visit our website at [shopsalmonrunmall.com](http://shopsalmonrunmall.com), follow us on Instagram and Facebook.

### **About Pyramid Management Group**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

