



IN THE NEWS



Five Steps To Surviving The So-Called "Retail Apocalypse"

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The Little Black Book of Billionaire Secrets



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Stephen Congel, Forbes Councils

Chief Executive Officer of **Pyramid**, one of the largest, most innovative, privately-held shopping center developers in North America.

We have been hearing for months now that shopping malls are dead. Go ahead and read the headlines, you won't have to look far. We are in the midst of a retail apocalypse, right?

Then how do we explain shopping center occupancy rates standing at a strong 93%? Or that physical stores still generate the majority of sales in many retail categories?

