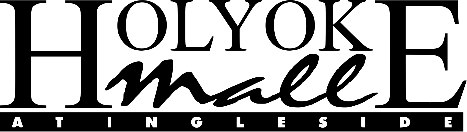
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FOR IMMEDIATE RELEASE

November 23, 2021

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**HOLYOKE MALL SHOPPING HOURS ON BLACK FRIDAY**

*Santa Claus and holiday entertainment to put everyone in the holiday spirit!*

**Holyoke, MA***-* Holyoke Mall will be closed on Thanksgiving, however Round1 Bowling & Amusement will be open from 10:00 a.m. – 2:00 a.m. that day. Holyoke Mall will open at 7:00 a.m. on Black Friday, November 26th, with guests encouraged to contact their favorite store in advance as some hours may vary. Department store opening times are as follows:

Best Buy – 5:00 a.m.

JCPenney – 5:00 a.m.

Macy’s – 6:00 a.m.

Christmas Tree Shops – 6:00 a.m.

Target – 7:00 a.m.

Burlington – 7:00 a.m.

Hobby Lobby – 8:00 a.m.

For a complete list of Black Friday weekend hours, please visit <https://www.holyokemall.com/black-friday-at-holyoke-mall-2/>. For a list of Black Friday sales announced so far, please visit, <https://www.holyokemall.com/black-friday-sales-promotions/>.

In addition, Dan Kane Singers and Holyoke High School’s Madrigal Choir will welcome Santa Claus, who will arrive by firetruck at Noon on Black Friday at the Green entrance near Christmas Tree Shops. The Madrigal Choir will perform in Café Square where Santa will be located for photos and Dan Kane Singers will be performing until 3:00 p.m. in JCPenney Court, near the entrance where Santa will arrive.

Santa will be available for photos daily through Christmas Eve. Santa’s hours and a full schedule of events including Sensory Santa and Pet Night with Santa can be found [here](https://www.holyokemall.com/event/visit-with-santa-2021/).

Visit Holyoke Mall’s Haul-idays page where you can find everything about shopping hours, events, sales and more at [HolyokeMall.com/haulidays/](https://www.holyokemall.com/haulidays/).

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**About Holyoke Mall at Ingleside**

Holyoke Mall is Western’s New England’s premiere shopping center located in Holyoke’s Ingleside neighborhood and conveniently located near the interchange of I-90 and I-91. Holyoke Mall was built in 1979 and later expanded in 1995- now spanning 1.6 million square feet. The three-level Mall is home to 150 shops, restaurants, entertainment venues, and department stores including: Macy’s, Best Buy, Target, Round1 Bowling & Amusement, Victoria’s Secret, Apple, Altitude Trampoline Park, DSW, Forever 21, Loft, H&M, Sumo Japanese Steakhouse, 110 Grill, and more.

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Holyoke Mall at Ingleside, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what’s next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).